

# Ninja Web Systems

Drumbeat have developed Ninja Web Systems - an amazing suite of web-based business tools providing the following:

- Content Management System for websites and intranets

- Email Marketing
- Parts and Product Data Management
- Staff and Timesheet Management

These highly customisable web business tools embody the 'ninja' philosophy - no fuss or pretense, just fast, simple and damn effective.

And they're completely modular - you choose the features you want, how they should work/look and where they should be on your site. Put 'em together like lego! Ninja CMS

The Ninja CMS gives you the tools manage and market your site easily and effectively. An overview of features is provided below.

## CREATING FEATURE RICH CONTENT

- Secure password-protected access
- Unlimited number of pages or menu items
- Easy, intuitive content management via a Word-style text editor
- Use pre-defined content templates to speed up content creation
  
- Create customisable document lists to quickly display document sets on a page
  
- Create and display customisable image galleries
- Create and display RSS feeds
- Create and display customisable enquiry forms
- Create polls and surveys
- Create secure areas within your site for authorised users to access (ie, requiring log-in)

## MARKETING YOUR SITE

- Let people subscribe via the site
- Easily prepare and send e-newsletters to your subscribers, utilise e-newsletter templates for fast creation
- View detailed e-newsletter reports highlighting send success, emails opened, links clicked on and much more
  
- Manage subscriber details, upload subscriber lists
- Standard use of Search Engine Friendly (SEF) URLs, sitemaps and CSS-based page layouts
- Search Engine Optimise (SEO) your site via custom page titles and META tags

But there is so much more that Ninja can do - contact us on 08 9228 9650 to find out how Ninja can work for your website.