

Print Management

quality, peace of mind, price

The look and message have been perfected, everyone's excited...until the work comes back from the printer and colours are wrong, the alignment is not quite right or it cost a small fortune. You need to be able to relax and trust that after hours of work getting the design right the final product doesn't let you down.

Dealing with printers, artwork, proofs, paper types and ink types etc is a complex and often a time consuming task. A strong understanding of pre-press and print requirements and established relationships with a wide range of local, interstate and overseas printers allows Drumbeat to deliver our clients a superior result and save money, time and stress. We offer a no obligation quotation for all your printing needs, and we guarantee the work. Save time and money AND guarantee the right result

Four reasons why having Drumbeat on your side can improve the quality, cost and ease of your printing requirements:1. Pre-press is a minefield

Image type, CMYK vs Spot colours, defining finish settings, trapping, bleed, layout, diecuts - everything needs to be set correctly or the quality of the result is a lottery at best. And they vary between jobs! We work with the printer to make sure the artwork is setup to ensure the best possible results.2. The range of printing options is immense

Stock types, inks, finishes, bindings - an array of options are available for your job. We know what's available, how they work together, what they cost and how to use them to deliver a distinctive and cost effective result.3. All printers are not the same

Due to a myriad of differences in equipment and expertise, a particular job often requires the right printer. We will select the appropriate printer for the job based on a thorough understanding of your requirements and their equipment and experience. 4. It's hard to know what price represents good value

How do you know you're getting good value? It's not just a matter of comparing quotes between printers but also about looking at how the printing is getting done. Is there a cheaper option that will achieve the same result? Are the printers you're getting quotes from the right printers for the job?

Save yourself the hours of research and guesswork. Drumbeat understand print options and print workflows and know how these will impact cost. We also know how to negotiate with printers to ensure you receive the right price. How we guarantee the result and give you peace of mind

When Drumbeat work for you we keep you informed at every step of the way without burdening you with unnecessary decisions or information. We do this through:

- Print samples to assist in selection of stock, colour and finishes
- Detailed, written quotes
- Digital and printed proofs
- Delivery times agreed
- Delivery to your door

Through our client extranet you can easily keep track of your print jobs at the click of a button any time. Of course if you prefer you can also call us at any time.